



Please visit our website: www.wcd2015.com

WELCOME TO VIENNA!

The Austrian Society of Dermatology and Venerology (ASDV / OEGDV) bidding for the 23rd World Congress of Dermatology in Vienna

From a proud past to a challenging future – come to Vienna and join the 23rd World Congress of Dermatology!

Hardly another European city would better hit the core of being a vibrant hotspot where strings of historic, cultural and scientific ground come together. Being among cities in Europe as London, Paris, Berlin, Prague and Budapest, and due to its fabulous location in the middle of Europe, Vienna allures scientists and tourists from any part of the world.



We look back on a very proud past, when Vienna became the contemporary witness and birthplace to a new independent medical doctrine – the dermatology, founded by Ferdinand von Hebra.

Moriz Kaposi, successor to Hebra, has been the Chair of the 2nd World Congress of Dermatology in 1892 in Vienna, which gave the kick-off for a long tradition in medicine and particularly in dermatology. Winning the bid for Vienna in 2015 would thus close the historic circle, bring dermatology back to where it was born and reveal new paths for a challenging future in dermatology.

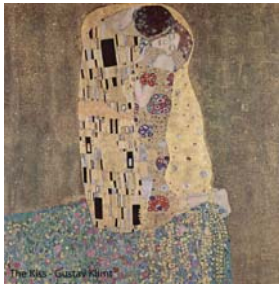


Moriz Kaposi in seinem Arbeitszimmer in der Albenstraße. (ursprünglich dem Autor aus dem Eigentum der Familie anvertraut. Copyright Institut für Geschichte der Medizin)

Its ranking as a cultural, artistic and scientific major power around 1900 has had a great impact even on today's Vienna. While Paris and London had been the leading centres of music tradition in the second half of the 18th century, Vienna obtained a dominating

position within Europe most notably by the great works of Mozart, Beethoven and Haydn, world-famous representatives of the *Viennese Classicism* (1780-1827).

Schoenberg, an Austrian composer of Jewish origin, and Korngold, an Austrian-US-American composer, on the other hand were outstanding personalities of the musical genre of the 20th century. The very contemporary style of music is still influenced by the Viennese Johann Hölzel, who was rather known as Falco in and far beyond Austria.



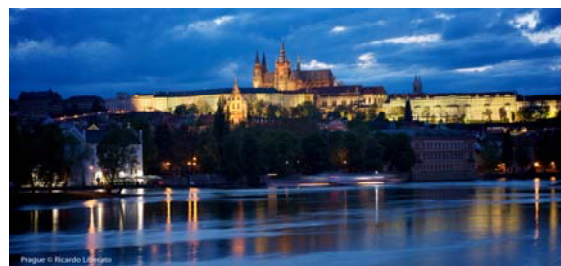
Austrian art has furthermore been shaped to large parts by painters like Klimt, Schiele and Kokoschka who have extensively contributed to Austria's wealth of masterpieces of *Art Nouveau* and *Expressionism*.

One of Vienna's most appreciated citizens of the 20th century and representative of the contemporary abstract art was Friedrich Stowasser, better known as Hundertwasser. His life's work is multi-faceted, ranges from literary works over paintings to architectural projects and is reflected in various modern architectural sights in his hometown Vienna.



Listen to the unique works of great musicians such as Mozart, Beethoven or Strauss while enjoying a good coffee and some delicious cake and pastries in one of Vienna's traditional coffee houses. Go and see a theatre play by one of the famous Viennese playwrights, explore the imperial heritage with the Palace Hofburg or the Castle Belvedere, dive into the charming downtown Vienna and rise high above the city on a ride on the well-known "Riesenrad" at the Prater, and end an exciting day with Viennese cuisine and wine. You might even take a step out of Vienna on a short trip to neighbouring and other European countries.

As direct neighbours to Austria, the Czech Republic, Slovakia and Hungary are the perfect spots for short excursions – within easy reach and shining in historical and cultural splendour. Taste the Bohemian beer brewed in Plzeň, the Pilsener, while watching the sun go down from the impressive Prague Castle. Explore Slovakia's wide and natural landscapes with the Tatras, visit the medieval castles and towns, folk architecture and spas. Or try the world famous Goulash in the land of thermal waters.



In Vienna historic fragments and old school meet modern scientific approaches and architectural challenges, reflected also by the well equipped Trade Fair Center which is only at a stone's throw from the ancient city centre. Become a part of history, become Vienna!